

Be A Catalyst for Change:

Help Shape the Future of Our Thriving Clinic

Naming Rights & Recognition Opportunities

HQ offers integrated, population-specific sexual health, mental health, substance use and social support services for gay and bisexual men, and all trans, 2 Spirit and AMAB non-binary people



@myhqtoronto | hqtoronto.ca | hqtoronto.ca/donate

HQ
Toronto

HQ Toronto at 790 Bay St. offers a safe and inclusive space for cisgender men, two-spirit individuals, transgender, 2 Spirit and AMAB non-binary people from all backgrounds.

Participating in HQ Naming Rights & Recognition Opportunities is a powerful way for individuals, families, and organizations to create a lasting legacy while actively shaping a dynamic, inclusive community space.

Permanent Recognition on the Donor Wall

- Your name or organization will be prominently displayed on our Donor Wall — a lasting tribute honoring those who made HQ possible.

Opportunity to Name a Specific Space

- Choose to name a room, studio, lounge, or other unique space within HQ, creating a visible and enduring legacy within the facility.

Long-Term Brand Visibility (for Corporate Donors)

- Align your brand with innovation, community impact, and social responsibility through a named space in a high-traffic, community-centered environment.

Personal Legacy & Tribute (for Individual Donors)

- Celebrate your values or honor a loved one by naming a space that reflects your personal story and commitment to community.

Mission-Driven Giving (for Family Foundations)

- Reinforce your foundation's mission by supporting a space that embodies your philanthropic goals and inspires future generations.

Inspire Others

- Your visible support encourages others to give, creating a ripple effect of generosity and engagement throughout the community.

Tangible Impact

- Your contribution helps sustain a vibrant hub for connection, creativity, learning, and innovation for years to come.

Explore this Naming Opportunities brochure and be part of delivering inclusive, comprehensive care. Your support means the world. To learn more, contact Osmel Guerra Maynes, Director of Philanthropy, Community & Engagement | omaynes@hqtoronto.ca | 416.521.4445 ext. 500



Sexual Health Services

Providing rapid access to sexual health prevention, testing and treatment services.

At HQ, we provide essential sexual health services—including STBBI prevention, testing, and treatment—to support our community's well-being. Our care includes HIV risk assessments, PrEP evaluations, and anal cancer screening, with a focus on protecting vulnerable populations.

Sexual Health Services Naming Opportunities

HQ provides prevention, testing, and treatment for STBBIs such as chlamydia, gonorrhea, syphilis, and HIV. We offer anal-cancer screening, HIV risk assessment, and PrEP evaluation.

Help us name our Sexual Health Department and exam rooms serving the community in Toronto.

Examination Rooms
5 available
\$100,000

**Express Testing Rooms
(Small) - 6 available**
\$100,000

**Express Testing Rooms
(Large) - 1 available**
\$125,000

Venipuncture Room
1 available
\$250,000

Sexual Health Department
\$1,000,000

- Naming rights of the department
- Recognition on website
- Recognition on all marketing materials
- Commitment of 5 years

Kiosk Station
\$120,000

Nurses Station
\$100,000

- Naming rights of the department
- Recognition on website
- Recognition on all marketing materials
- Commitment of 5 years

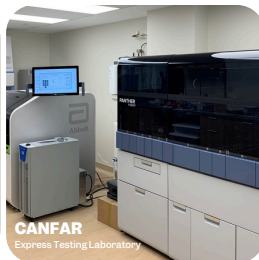




Sexual Health Services

Providing rapid access to sexual health prevention, testing and treatment services.

**Highly
Qualified**
790 Bay



HQ
Toronto

Mental Health Services

Providing accessible, evidence based and responsive mental health services.

At HQ, we take a broad, inclusive approach to mental health—addressing depression, anxiety, substance use, trauma, and more. We recognize how gender, sexuality, and community experiences shape well-being. Using evidence-based tools and a stepped care model, we offer urgent support, group therapy, psychiatric consults, and referrals, working closely with partners to meet diverse needs.

Mental Health Naming Opportunities

Our HQ Mental Health team excels in education, research, and service. Comprising top healthcare professionals for regional workforce needs, we conduct crucial research to advance health and wellness in Ontario.

We are proud of our impact in Toronto and invite you to name the counseling rooms and the department where diverse service users seek mental health support.

**Counselling Support
Offices (Small) - 1 available**
\$80,000

**Counselling Support
Office (Large) - 2 available**
\$90,000

- Naming rights of the department
- Recognition on website
- Recognition on all marketing materials
- Commitment of 5 years

Mental Health Department
\$1,000,000

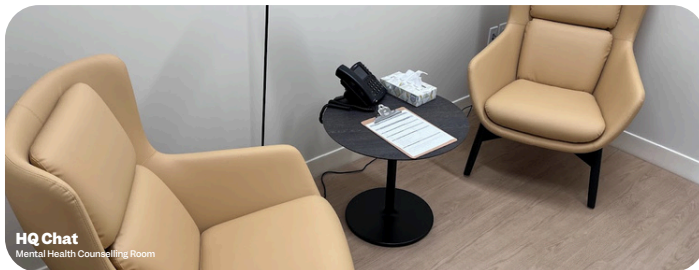
- Naming rights of the department
- Recognition on website
- Recognition on all marketing materials
- Commitment of 5 years



Mental Health Services

Providing accessible, evidence based and responsive mental health services.

**Highspeed
Queue**
790 Bay



Social Health Programs & Admin Department

Providing social health services and building community and belonging.

HQ Toronto provides community and social programs for LGBTQMSM2S+ individuals, recognizing that connection and support are vital—especially during times of coming out or seeking acceptance. Our programs foster a strong sense of belonging and are driven by passionate volunteers, who receive ongoing support and training from our team.

Social Health Programs Naming Opportunities

Recognizing the unique experiences of Trans, Nonbinary, and Two-Spirit individuals in our community, we aim to offer a supportive environment for connection, mutual support, and leadership opportunities.

Proud of our impact in Toronto, we invite you to name our event spaces and the department serving diverse service users seeking social support.

Multipurpose Space (Large)
1 available
\$150,000

Social Support Kitchenette
1 available
\$50,000

Volunteer Program
\$50,000

- Naming rights
- Recognition on all marketing materials
- Commitment of 5 years

Social Health & Administration Department
\$1,000,000

- Naming rights of the department
- Recognition on website
- Recognition on all marketing materials
- Commitment of 5 years

Art Wall (Reception to Testing Area)
\$50,000

Art Wall (Between Event Rooms)
\$25,000

Admin Lounge Area
\$50,000

- Naming rights
- Recognition on all marketing materials
- Commitment of 5 years





Social Health Programs & Admin Department

Providing social health services and building community and belonging.

Happy Queen
790 Bay



HQ Connect
Mental Health & Social Support Rooms



HQ Connect
Mental Health & Social Support Rooms



Art Wall
Lobby and Reception Area



HQ
Toronto



We are truly grateful for your generous support towards HQ Toronto and its mission to serve the community. Your donations have had a significant impact, enabling us to make a positive difference in the lives of many individuals.

To learn more, contact Osmel Guerra Maynes, Director of Philanthropy, Community & Engagement omaynes@hqtoronto.ca | 416.521.4445 ext. 500

Sexual Health Services Naming Opportunities

Sexual Health Department \$1000,000

- Naming rights of the department
- Recognition on HQ Toronto website
- Recognition on all marketing materials and Donor Wall
- Commitment of 5 years

Sexual Health Exam Rooms and clinical areas

- Examination Rooms
5 Available - \$100,000 each
- Express Testing Rooms (small)
6 Available - \$100,000
- Express Testing Rooms (large) -
1 Available \$125,000
- Venipuncture Room
1 Available - \$250,000
- Kiosk Station - \$120,000
- Nurses Station - \$100,000
- Naming rights of the Exam room/
Clinical Area
- Recognition on all marketing materials

Mental Health Services Naming Opportunities

Mental Health Department \$ 1,000,000

- Naming rights of the department
- Recognition on HQ Toronto website
- Recognition on all marketing materials and Donor Wall
- Commitment of 5 years

Mental Health Counselling offices

- Counselling Support Offices (small)
1 Available - \$80,000
- Counselling Support Offices (large)
2 Available - \$90,000

Social Support Services & Administration Department Naming Opportunities

Social Health Programs & Admin Department \$1,000,000

- Naming rights of the department
- Recognition on HQ Toronto website
- Recognition on all marketing materials and Donor Wall
- Commitment of 5 years

Social Support event spaces

- Social Support Kitchenette
\$50,000
- Art Wall (Reception to Testing Area) \$50,000
- Art Wall (Between Event Rooms)
\$25,000
- Volunteer Program - \$50,000
- Admin Lounge Area
1 Available - \$50,000
- Naming rights of the Event spaces
- Recognition on all marketing materials





Thanks so much — from your
friends at HQ Toronto!

HQ Health Hub is a registered charity: BN 76076 9604 RR0001
Tax receipts for donations of \$35 or more will be emailed as a
PDF in January. As a supporter, you'll receive email updates, with
the option to unsubscribe at any time.

For more info, contact:
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